



**random acts**

**2021**

**Annual Report**

A registered 501(c)(3). EIN (04-3276521)



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# Executive Statement



**In 2021, the Random Acts team worked non-stop to spread kindness throughout the year, providing needed help, support, and compassion in communities worldwide.**

We reached out in myriad ways to spread kindness to our planet and the many people facing hardship. Our search for how to be most helpful and best serve led us to commit ourselves to address food equity and food insecurity concerns in the U.S. and globally through our 2021 Food Equity Program.

Our Food Equity work, which centered on the concept that all people have the right to equal access to and/or the ability to grow and consume healthful, affordable, and culturally significant foods, had supporters and staff rallying around this cause - planting and growing food in our homes, helping to fix and tend community gardens, bringing food to those experiencing hardships, supporting local food banks, food pantries, and distribution centers and working through larger-scale donations to help Urban Farming Operations (large-scale, sustainable, long-term food equity efforts typically associated with urban farming also referred to as urban agriculture or urban gardening) in many communities.

We funded Food Equity-based projects with Slicker Farms in Oakland, CA, Black Futures Farms solar-powered community farm in Portland, OR, Sweetwater Farms in Texas, Harlem Grown in Harlem, NYC, JK Community Farm in Virginia, and a Food and Farming project the organization BlinkNow in western Nepal.

Beyond the food equity-centered work, the Random Acts

community lent support and worked to spread kindness through our Class Act program, SPARK initiative, and by funding hundreds of individual acts of kindness through our acts program, helping enable individuals to come through with needed support in their communities.

Acts program participants found an array of ways to spread kindness and show compassion, such as buying books for LGBTQIA + book stores, purchasing bra, binder, and breast chestwear pieces for trans and gender-variant youth, helping and buying needed items for children's homes, aiding in community clean-ups, purchasing new blankets for pediatric Intensive Care Units, supporting hard-working nurses, distributing books to Free Little Libraries including for some acts focusing on books by BIPOC and LGBTQIA+ authors, purchasing needed school supplies and many acts volunteering at, donating to, and fulfilling wish lists for shelters and organizations serving people experiencing hardships of every kind.

Throughout the year, Random Acts also continued to expand our reach and increase our ability to serve more individuals in a greater diversity of communities through our Student Groups, Friends of Random Acts local groups, and our network of Regional Representatives.

With every day, despite any obstacles or hardships faced, this Random Acts community continues to rally and grow ever stronger in our shared commitment to foster compassionate action throughout the world, knowing that every positive act has the potential to ripple out in powerfully impactful ways.

**Rachel Miner**  
Executive Director





## Money Raised

The challenges of COVID from the previous year continued into 2021, but that did not stop the dedicated Random Acts supporters and staff from raising funds for the organization to continue to spread kindness that was really needed.

### Donations Breakdown for 2021:

**Total Donations for 2021: \$287,582.21**

We would like to extend our sincere gratitude to the following organizations:

UpWest

**STANDS**

**gish**  
The good hunt.

**RANDOM TUESDAY**

**AB | CHARITIES**

mantraband®

for their donations throughout the year *ranging from* **\$2,000** to **\$22,000**

Random Acts would not be where we are today without the continued support of people like *Nate Hill, Monica Duff, Robert Macchione, Anthony George, Danica Pelligrino, Samantha Comeau, Christine Jock, Charlie Capen, Nicole Kinsley, and Michele Semin*

for their donations that *ranged from* **\$2,000** to **\$10,000** during 2021.

*We truly appreciate everything you have done.*

**amazonsmile**  
You shop. Amazon gives.

Thank you to everyone who donated to Random Acts through Amazon Smiles.

*Together we raised*

**\$8,938.09**



Link to Mantraband page where you can purchase Random Acts Bands:

<https://www.mantraband.com/collections/charitybands/products/spread-kindness-random-acts-of-kindness>

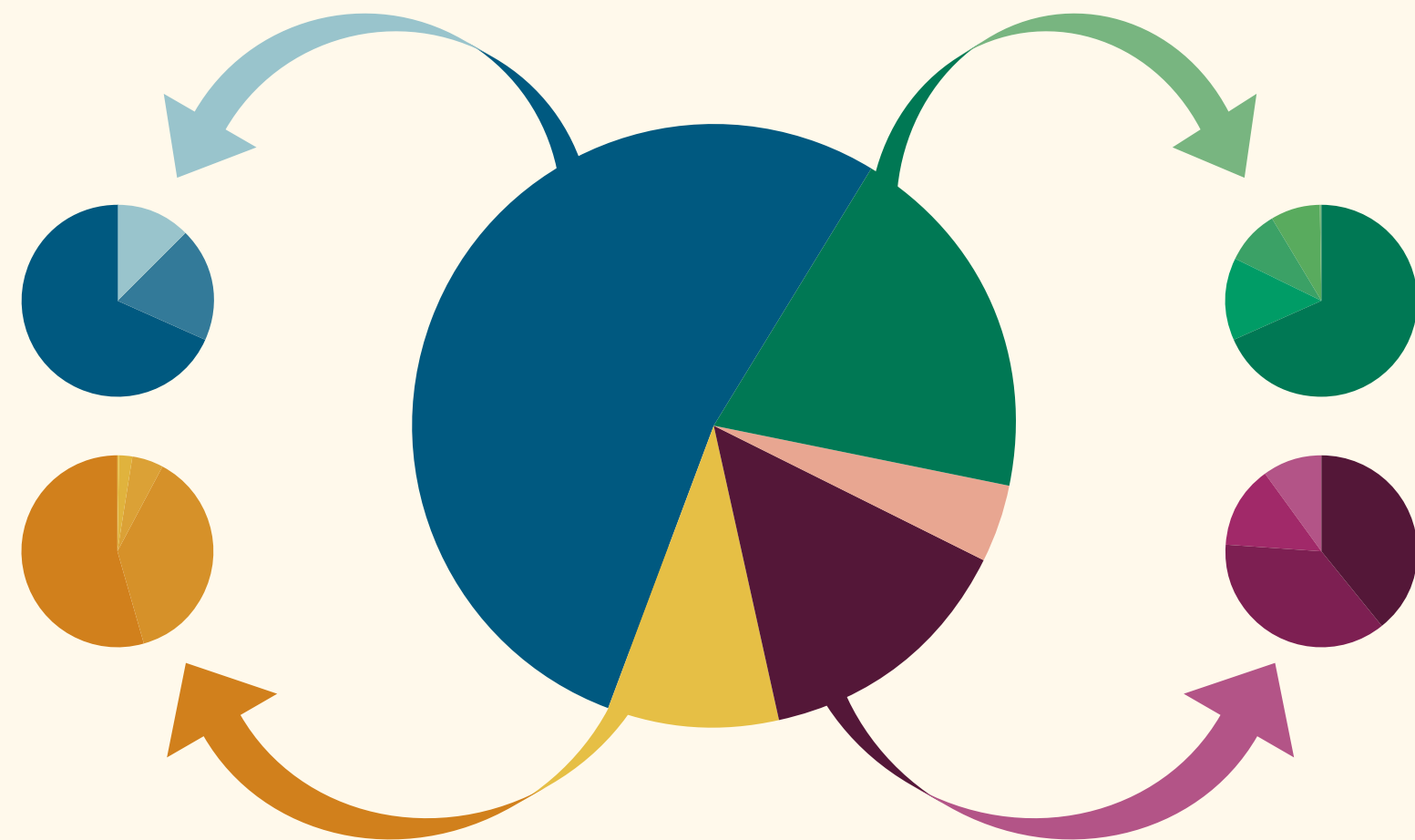
# Financial Overview



# Expenses

## 2021 Expenses by Category

(Dollars in Thousands)



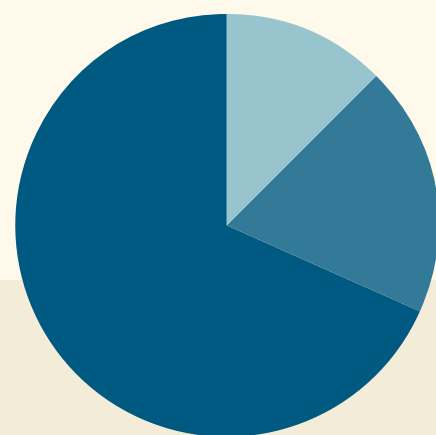
**\$387.25 Partnerships**

**\$143.88 Projects**

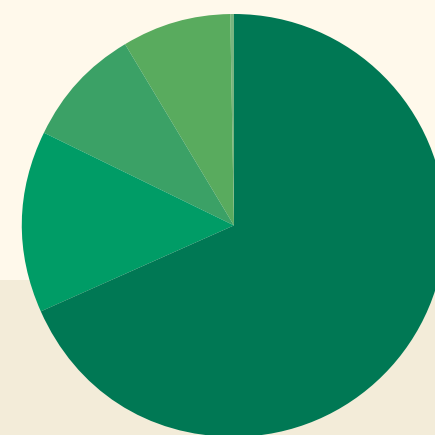
**\$104.35 Acts**

**\$66.62 Overhead/Admin**

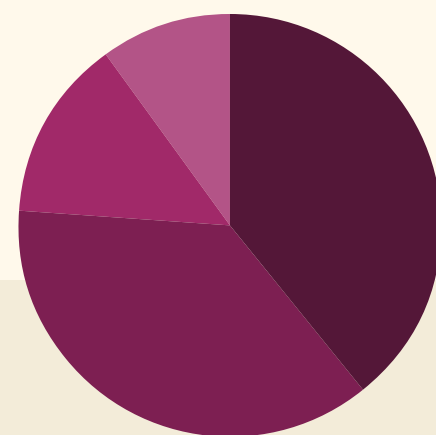
**\$29.44 Events**



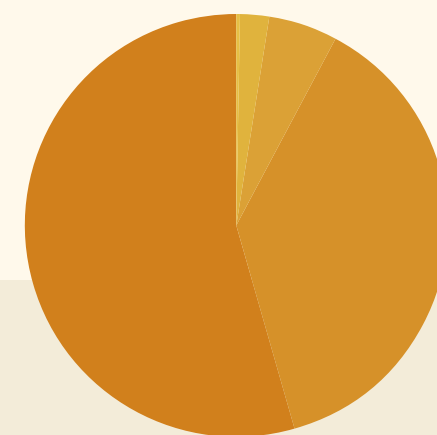
- 68% Kabul
- 19% Rwanda
- 12% Dancescape
- < 1% Feed Hero Nurses
- < 1% Laos



- 69% Food Equity
- 14% Strong Than Storms
- 9% Haiti
- 8% Nicaragua
- < 1% Covid-19



- 39% Staff
- 37% Board
- 14% Supporters
- 10% Partnerships



- 54% Administrative
- 38% Info Tech
- 5% Bank/Account Fees
- 2% Online Auction
- < 1% Inventory



# Within Random Acts

Staff info as of November 7, 2021

“

*Throughout the year Random Acts also continued to expand our reach and increase our ability to serve more individuals in a greater diversity of communities through our Student Groups, Friends of Random Acts local groups and our network of Regional Representatives.*

”

- Rachel Miner

## Board

Misha Collins  
Briona Jenkins  
Danneel Ackles  
Dr. Fernando Delgado  
Genevieve Padalecki  
Jaci Hays  
Dr. Jennifer Willis-Rivera  
Michelle Henning  
Philip Schneider  
Susan Markowitz

## Executive Team

Rachel Miner  
Aparajita (AJ) Jeedigunta  
Alex Vincent  
Amanda Tucker  
Becky Houseman  
David Antonelli

## Executive Assistants

Chris G.  
Sarah Wylde  
Karrie Block  
Bridget Wenum

## Leadership Team

Shawna Abston  
Suzie Scrivner  
Iliana Habib  
Katie Pfedderer

Miranda Debenham  
Rea Niessen  
Jessica Burbridge  
Jennifer Goodwin

Lauren Angelini  
Jennifer Santangelo  
Lisa Crezo  
Nicole Kirby

Carin Davis  
Shelley Hierstetter-Hall  
April Vian

## Staff

Vivien Lyon  
Andw Johnson  
Evan Raycraft  
Anessa Steidley  
Rebecca Sims  
Richa Saxena  
Gerilyn Sedgwick  
Monica Comejo  
Sibel Goksu  
Berit Bingham  
Becky Christie  
Brittney Sheffield  
Monica Mikhail  
Victoria Elliott  
Bea Arbeiter  
Hope Fountain  
Bethany Burke  
Dhara Kotak  
Mahmud Ahmed  
Sue Wellings  
Stephanie McCabe  
Bethany Sturrock  
Alana King  
Francesca Abbondanza  
-Bergeron  
Kelsey O'Connell  
Kathryn Roach  
Mandi Heash  
Oli Murtagh  
Cielito Vivas

Stephanie Yu  
Trudi Boese  
Stephanie Han  
Nupur Vartak  
Dharanie Hewa Battage  
Julia Penning  
Kacie Cooper  
Mon GE  
Jordan Higginbotham  
Dreana Ferguson  
Amanda Scarangella  
Rachel Finucane  
Karyl Anne Fisher  
Aubrey Houck  
Jessica Starks  
Jules Thompson  
Mariella David  
Madison Petro  
Cathy Klingler  
Adele Treolar  
Chauntel Lopez  
Ann-Kathrin Bomkamp  
Colette Gabriel  
Christina Orieschnig  
Jessica Barton  
Stephanie Al Say  
Meredith Price  
Chrisha Anderson  
Kaleef Lloyd  
Stephanie Hill

Sara Ferrari  
Erin Clepper  
Elizabeth Collier-Brown  
Beverly Burrows-Pym  
Carolyn Hutchins  
Ori Regan  
Kiernan Gladman  
Monique Lowe  
Purna Parasuraman  
Ryland Stalder  
Jen Hanson  
Marla Hunter  
Jarett Elser  
Alison Furkey  
Jaden Broodie  
Ry Charles  
Jay Julier  
Ken Leng  
Misty Cash  
Keleigh Anders  
Rowan Meredith  
Jade Wardle  
Fabiana Andrade  
Kristin Newbauer  
Jade Wardle  
Bhumika Makwana  
Cherry Sharma  
Darsey Meredith  
Zahra Khan Durrani  
Coffie Richard

Grace Kileo  
Abigail Swarts  
Macarena Acosta  
Annabel Chan  
Melissa Deconynck  
Ted Cabanes  
Harpreet Kauer  
Dina Rodriguez  
Lavanyas Chanmugam  
Jana Zacharias  
Akiko Usami  
Emma Beatie  
Ruth Coo Barcelona  
Liz Fang  
Tobias Gabriel Palfrey  
Hannah Bullock  
Sola W  
Margaret Mary Lanivich  
Kayl Schneider  
Trinity Bernhardt  
Samara Cogan  
Lisa Weiss  
Emily Rivera-Jackson  
Casey Flenniken  
Holly Olsen  
Susan Mickelson  
Amber Lee Kinion  
Stacie Baldwin  
Katie Catto  
Caryn Teygmeyer





**As of the end of 2021 we have staff in 20 countries and growing with representatives working hands-on in the following countries/states and territories:**

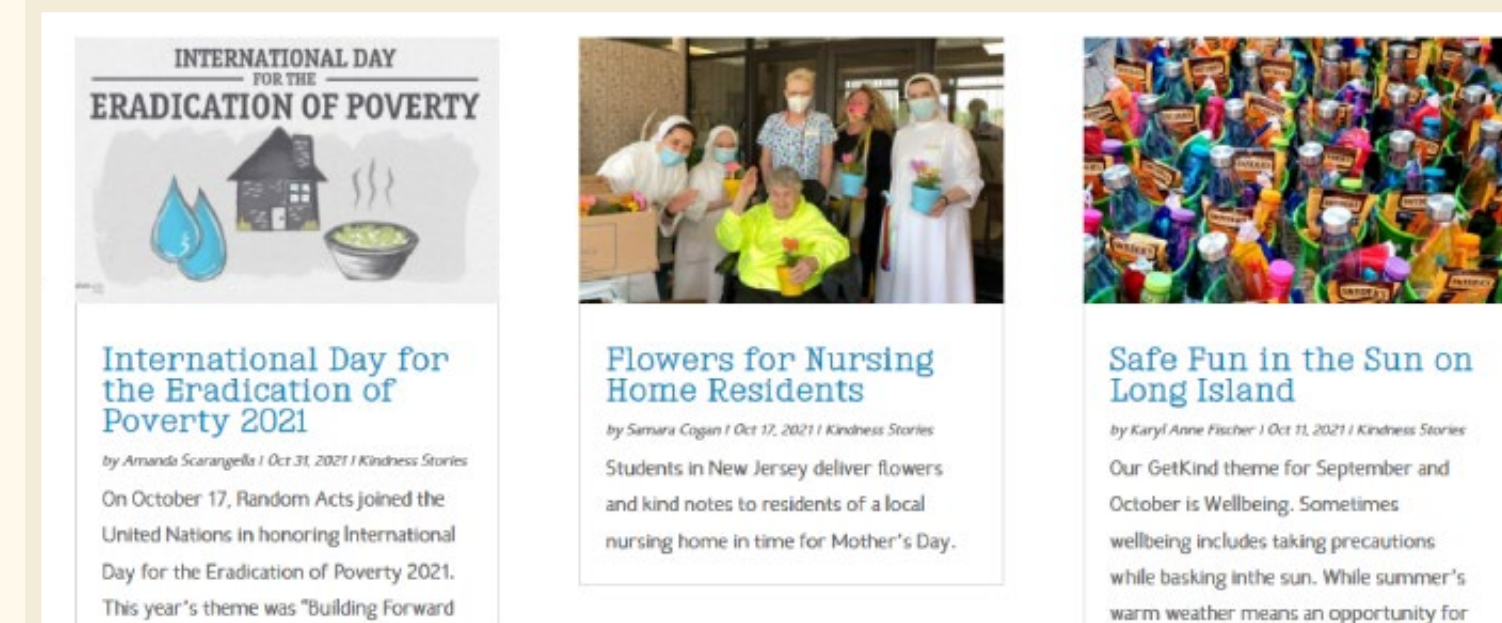
*Africa (Ghana, Tanzania, South Africa), Argentina, India, Pakistan, Japan, Singapore, The Philippines, Australia (Queensland, NSW, Victoria, Tasmania), Belgium, Brazil, Canada (Ontario, Quebec, Newfoundland & Labrador, New Brunswick, Nova Scotia, Prince Edward Island, British Columbia, Alberta, Saskatchewan, Manitoba, Yukon, Northwest Territories, Nunavut), Guatemala, France, Germany, New Zealand (North & South Island), United Kingdom (Northern England, Scotland, North Wales, Northern Ireland, Southern England & South Wales), United States (ME, MA, NH, VT, CT, RI, NY, PA, NJ, DE, DC, MD, LA, MS, AL, GA, FL, ND, SD, NE, WY, IA, CO, KS, MO, AR, OK, NM, TX, WI, MI, IL, IN, OH, MN, WV, VA, KY, TN, NC, SC, CA, NV, UT, AZ, WA, OR, ID, MT), Hawaii and U.S Virgin Islands.*



## Our Website

A subset of volunteers fostered community engagement by regularly checking for opportunities to amplify kindness content, thanking supporters, and address questions or issues tied to initiatives such as the online auction or the launch of the new Threadless merch shop.

**The Random Acts writers were hard at work during 2021 with putting together 107 articles.**



### Content was driven by four key pillars:

- Random Acts General (who we are, how to get involved)
- Project & Initiatives: (Food Equity, Class Act, Online Auction, etc.)
- Recognition of months/days/weeks, Holidays
- DEI and Social Justice

## 2021 Social Media Performance

The social media strategy for 2021 focused on building our brand awareness, expanding our audience, and engaging more with our community of supporters and volunteers by frequently collaborating with other teams and departments and coordinating with the Regional Reps.

*Facebook, Twitter, and Instagram* continued to be the leading three platforms. Random Acts also used LinkedIn more regularly to help build a presence that would appeal to prospective partners and volunteers. Pinterest was a supplemental channel to share more static, long-term content. In December, Random Acts debuted its TikTok account, which continues to be a work in progress and presents an exciting opportunity to continue inspiring kindness worldwide.

# Online Presence







# Facebook

Random Acts saw a 1.5% decline in Facebook page likes compared to 2020, however this was not alarming given that the platform lost roughly 1 million daily active users between Q3 and Q4 of 2021, according to its earnings report. Random Acts ended the year with:

- 66,668 Likes**
- 322 Posts**
- 1,587,289 Impressions**
- 44,633 3,639 Engagements**
- 2.8% Engagement Rate**

Our top performing Facebook posts (by highest engagement rate) were all tied to initiatives - *Class Act*, *SPARK* and *Serving Hope*. April and May saw an uptick in impressions, which were the two months that had content supporting Class Act and SPARK.

Post Title	Total Engagements	Reactions	Comments	Shares	Post Link Clicks	Other Post Clicks
Our Class Act submission deadline is 5/21! Don't miss this opportunity to receive up to \$8,000 USD (or your...)	3,430	1,504	71	363	514	1,026
Today is the official first day of #RAGsparks! We are so excited to spend a week with all of you, doing acts of...	2,635	1,394	54	80	408	798
UPDATE: We are now at 50,000 meals served and counting for #RAServingHope! Thank you all for...	2,059	1,412	39	52	119	437



# Twitter

Our Twitter following increased 1.1% to 79,641 followers in 2021. Engagements and post link clicks declined, however impressions increased by 70.2%. We closed out 2021 with the following numbers:

- 79,641 Followers**
- 613 Published Posts**
- 8,463,290 Impressions**
- 164,118 Engagements**
- 11,030 Post Link Clicks**
- 1.9% Engagement Rate**

The top performing Twitter posts were about the *online auction*, resources for *victims of domestic violence* and our *Food Equity* announcement.

Post Title	Total Engagements	Replies	Retweets	Link Clicks
Rachels Favor	7,814	340	5	48
The new domestic violence (DV) toolkit is now online for download and distribution! Using #RAGsparks, to help us help you together a collection of resources and our...	6,220	46	45	269
We wanted to remind our 2021 members, the Food Equity Program (FEP) is currently accepting food equity and foodbanking donations in the U.S. and across the globe. Learn more and how you...	5,911	2,175	13	363



# Instagram

Metrics for our Instagram mostly held steady in 2021, though there was a dip in impressions and engagements. We wrapped up 2021 as follows:

- 61,782 Followers**
- 355 Posts**
- 1,502,628 Impressions**
- 107,889 Engagements**
- 7.2% Engagement Rate**

The top three posts based on engagements were *Misha's birthday*, *Danneel's birthday* and a post featuring Misha regarding the *online auction*. Instagram Stories were also periodically published. The number of impressions from those posts ranged anywhere from ~1,200 to ~400.

Post Title	Total Engagements	Reactions	Comments	Shares
Happy Birthday Misha!	4,144	1,628	247	49
Happy Birthday to our Board Member Danneel! We hope today brings something fun for her!	1,247	503	28	18
We recently wrapped up our 2021 Annual Online Auction, and the results are astounding! 🎉 Check out our recent blog post dedicated to the top auction items and public buyers who generously...	1,114	1,008	20	18



# LinkedIn

A more regular posting cadence helped us increase our followers by 30.8%. By the end of 2021, our numbers were as follows:

- 1,256 Followers**
- 103 Published Posts**
- 26,731 Impressions**
- 1,784 Engagements**
- 612 Post Clicks**
- 6.7% Engagement Rate**

Our top posts on LinkedIn were a memorial post for *Holli DeWees*, Day of Friendship and the introduction of new Board Member *Briana Jenkins*.

Post Title	Total Engagements	Reactions	Comments	Shares	Post Link Clicks
Holli DeWees	81	68	1	4	10
Random Acts Board Briana Jenkins	47	18	8	2	46
Random Acts Day of Friendship	46	22	1	7	21



# Conventions, Expositions, & Conferences

Random Acts aims to reach our supporters and connect with new ones to spread kindness. Attending these events is vital to the cultivation of new engagement.

*Unfortunately due to the COVID-19 pandemic we were only able to attend in-person events in the last 6 months of 2021.*

*At conventions, Random Acts engages with supporters to accept donations for local non-profits. We also promote our ongoing activities and engage with our supporter base. We are looking to audit and evaluate our events system and consider what events are valuable to us moving forward.*

**\$2,847.05**

**Approximate amount of funds raised for Random Acts in 2021**

**1506**

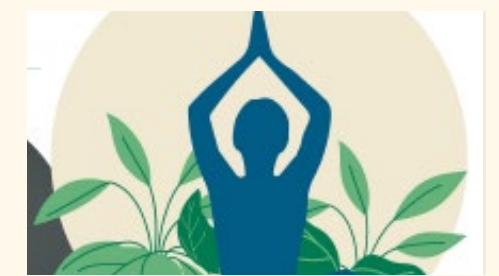
**Approximate amount of goods donated on behalf of Random Acts in 2021**

## Conventions Related to *Supernatural*

- **October 15-17 Creation Denver, Colorado:**  
Supporting Family Promise of Greater Denver
- **November 19-21 Creation New Orleans, Louisiana:**  
Supporting Humane Society of Louisiana
- **November 5-7 Creation Charlotte, North Carolina:**  
Supporting Second Harvest Food Bank of Metrolina
- **December 10-12 Creation Nashville, Tennessee:**  
Supporting Room In The Inn

## Conventions & Virtual Events

- **July 1st**  
Virtual Random Trivia Night
- **July 9th**  
PopCon Indianapolis, Indiana - Official charity of PopCon 2021
- **September 4th-5th**  
Momento Con Pittsburgh, Pennsylvania
- **November 20th**  
Virtual Random Wellness Yoga
- **November 20th**  
Germany Flood Donations Act/Event Ahrweiler, Germany





## Lydia Place

Through the years, Random Acts' contributions have been impactful on Lydia Place. *We have accomplished a lot together!*

**Below is an outline of financial gifts, campaigns, event sponsorship and outreach materials over the years:**

- **\$20,000** donation in 2021
- **Misha** co-hosted the *Hearts for Housing Live Auction and Fundraiser*



*Random Acts is excited to be the official charity of...*

**POP  
CON**

## Charity Partner of POPCon Indianapolis:

After what feels like an eternity, Random Acts is heading back to in person events. With PopCon being the first event since the pandemic began! PopCon in Indianapolis, Indiana, *has made us its official charity.*

The convention took place on **July 9–1, 2021**. Random Acts raised **\$520!**

## FaZe Clan

As part of FaZe Hunt, a global online and in-real-life scavenger hunt, FaZe Clan is teaming up with Random Acts in an effort to give back during the holiday season. Random Acts, FaZe Clan talent and FaZe Clan staff are raising funds and awareness for organizations fighting against teenage homelessness in the Greater Los Angeles, Miami and New York areas, the three cities from FaZe Hunt. The three phases of the FaZe Hunt's took place in **December 2021**. With the amounts raised, each organization fighting teen homelessness will receive **\$5,000** each!



# Partnerships





## Edible Arrangements

In 2021 Edible Arrangements named Lamorne Morris the Sweetest Man Alive. To celebrate, they created the Sweetest Bouquet Alive and the Sweetest Platter Alive with **10%** of the proceeds being donated to Random Acts.

# BE SWEET

Thank you to  
Edible and Lamorne Morris  
for choosing Random Acts  
to help kick off your  
wave of kindness!



## Land for Women

Three years after GISH participants donated to help *Olive and her community* in the East-African country of *Rwanda*. Land for Women planned a training curriculum that will be delivered over the course of *three years*. The program is set to start in 2022 and aims to provide women with vital knowledge about agriculture and farming.

**In August 2021**, Land for Women held a **Ten-day introduction** with the current *women's cooperatives in Rwanda*.

## Change a Life for GISH 2021 was "In partnership with Random Acts Legacy of War, and EMERGENCY" for Kabul:

Together with GISH, Legacy of War, and EMERGENCY, a goal of raising \$100,000 to operate the children's ward of EMERGENCY fully through the end of 2021 was set.

During the **2021 GISH hunt** that goal was not only met, but exceeded by raising **\$280,711** for the child victims of war.

LEGACY  
OF WAR  
FOUNDATION

**gish**  
The good hunt.

  
random acts





# Acts of Kindness

Total of  
**546**

Funded at  
**\$77,778**

**38**

**Supporter Acts**  
*funded at \$12,899*

**149**

**Staff & Holiday Acts**  
*funded at \$41,600*

**5**

**Sponsor An Act"**  
*funded at N/A*

**12**

**Board Acts**  
*funded at \$18,779*

**156**

**Serving Hope Acts**  
*funded at N/A*

**186**

**Sparks Acts**  
*funded at \$4,500*





## Supporter Acts Examples



**Shanti Ramkhalawan**, donated relief for flood victims in Guyana



**Elizabeth Abraham**, Books to Prisoners to honor longtime volunteer librarian



**Coffie Richard**, provisions for students at boarding house



**Rowan Meredith**, gender-affirming chestwear for trans youth





## Class Act

Class Act is our award program to encourage young people to focus on kindness and taking care of one another. Each year, we give a financial reward to a school or student-led organization that spreads kindness with meaning.

### Random Acts is excited to announce this year's Class Act Award winners:

- **Chinook Elementary School** in Anchorage, Alaska – Overall Winner
- **MOT Charter High School** in Middletown, Delaware – Runner-Up

### Additional awards went to:

- **Olean Intermediate Middle School** in Olean, New York.
- **School of Inquiry and Social Justice** in The Bronx, New York.
- **Lawton Chiles High School** in Tallahassee, Florida.
- **Alan C. Pope High School** in Marietta, Georgia.
- **St. Stephen Elementary School** in New Brunswick, Canada.

### Submissions of honorable mention include:

- **Belvedere Primary School** in Berbice Guyana, South America.
- **Springwood Elementary School** in Tallahassee, Florida.
- **SAIL High School** in Tallahassee, Florida.
- **Lincoln High School** in Tallahassee, Florida.

“

*The involvement of students in community service is the embodiment of the type of kindness that will change the world. These students are demonstrating a true heart for service and volunteerism, their kindness impacts the lives of those they interact with in the community where they live and create a ripple of kindness which spreads to others around them. It's so beautiful.*

”

- Rachel Miner

# Programs



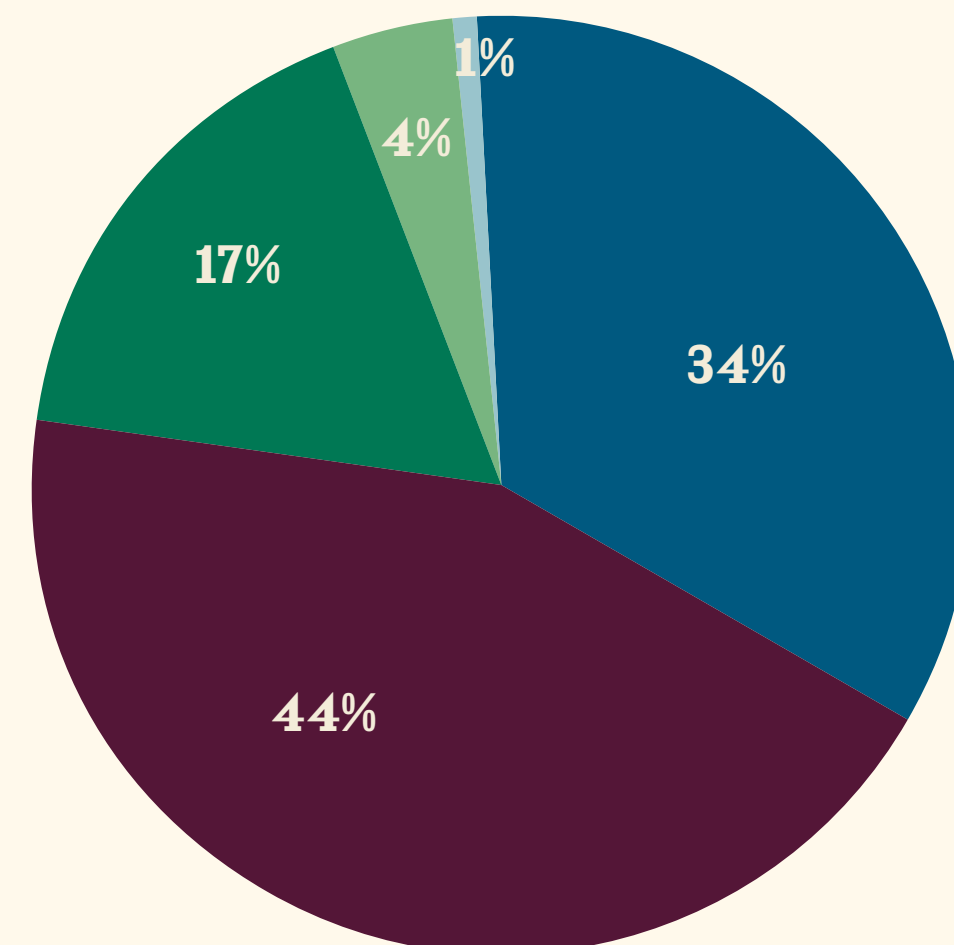
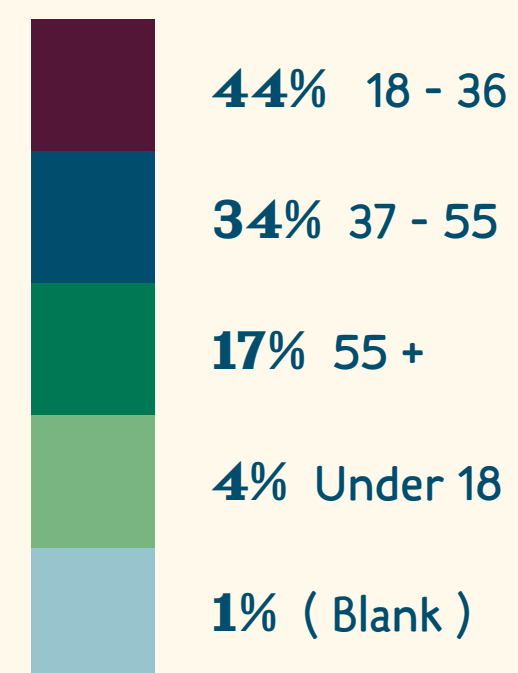


# SPARK

## 2021 SPARK Accomplishments:

- Renamed/branded a long-standing annual event, which included several other accomplishments
- Creation of a new logo to go with new name
- Creation of a name change explanation video
- Production of Regional Reps Ignite the Spark video
- Launch of Spark gear to spreadshirt page, in time for Spark
- Successfully used social media to highlight regional rep acts, and share ideas
- Inclusion of email opt-ins for the supporter podio forms
- Gathered together to complete the launch and run of Spark after the assistant annual events manager left
- The podio form/website withstood the GISH onslaught

## Demographic AGE GROUPS PARTICIPATION IN Spark 2021



## Spark SUMMARIES 2019, 2020, 2021

Amok/Spark	2019	2020	2021
<b>Length of Time</b>	48 Hours	Nine Days	Nine Days
<b>Staff Participants</b>	21	140 (39 staff + acts with friends/family)	42 Staff Members
<b>Staff Spark Acts</b>	43	118	75
<b>Supporter Participants (Registered &amp; Post Form)</b>	50-65 (Posted on Social Media)	273 Registered 85 Post forms	863 Registration 116 Post forms
<b>Supporter Acts Confirmed</b>	70-100 (Posted on Social Media)	125 (registered participation only)	109 acts by 82 supporters (post forms)
<b>Supporter Acts Funds</b>	\$1,166.98	\$2,303 Spark week \$1,000 Spark Legacy	\$4442.40 Spark Funding





, thank you for signing up for Spark! We are so excited to hear and see the amazing things you've been doing.

This year people have been spreading kindness in many different ways.

**Check out our Sparklers!**



Alix Burack in Arizona donated clothes and linens to a veterans' association.



Jessica from Brazil donated books to a local public library.



Debbie Burgess in Canada made treat and activity bags for children living in shelters.



Morgelyn Gallie in the UK donated food needed by her local food bank.



Sarah Jansen from Germany put up kindness notices at bus stops.

**Tell Us Your Story!**

We can't wait to hear about how you have been sparking kindness.

**Don't forget to post your activity on social media and use the hashtag #RASpark!**

**AVAILABLE NOW!**



We are so excited that you chose to join us on our mission, to make the world a kinder place. Between May 22nd-30th you brightened lives and ignited kindness across the world.

If you haven't yet told us about how you sparked kindness, please let us know.

**Submit your Spark activities here!**

If you enjoyed igniting kindness with us, why not participate in one of our year round programs below.



**Perform an Act of Kindness**

If you have an awesome idea for an act of kindness, but need some assistance with funding, we can help you out!

**Perform an Act of Kindness**

If you would like to be part of our dedicated team, there's a role for you!

We are a 100% volunteer-led organization. All positions are volunteer, part-time and are remote working unless otherwise specified.

Random Acts is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all staff.

**Vacancies**

**Food Equity**

If you're interested in learning more about our Food Equity program, or doing more to reduce food inequalities in your area, click below for more information.

**Food Equity program**

**AVAILABLE NOW!**



**Spark 2021**



**Regional Reps Video: 62 views, 10 likes**



**> 1,100 Launch post engagements**



**Post "Likes" 2,2080  
> 3,800 engagements with #RASpark**



**Spark supporter and staff activity in:  
- Posts - Regional groups  
> 2,600 engagements with our first day post**







## Change for Life Updates

### Hope to Haiti:

You may have noticed that references to Random Acts previous work in Haiti are no longer on our website. The kidnaping of children for a ransom is a rampant issue in Haiti & we took these down out of an abundance of caution. We are in contact with them. For sure we will keep you all informed. *Thank you for your support.*



### Dreams2Acts Nicaragua / The Free Highschool (FHS):

2021 marked the *19th year of the Free Highschool*, since 2017 it has been operating on the Campus built with help of Random Acts and its supporters. *Margaret M. Gullette*, Co-Founder of the FHS reported:

*"In December, we will graduate 71 students, for a total of over 1200 since we opened in 2002. You can be proud of the low-income women and men you help, who never expected to get a high school education, not to mention a rich educational experience in the finest facilities in the country. Graduating students proceed arm in arm with the person who has most encouraged them in their pursuit of an education past sixth grade. Sometimes this is a parent; sometimes an adult child, or a spouse. Many bring their young children who have attended the daycare Center, Solidarity House. Many students and families have made sacrifices for years to enable this special day to occur."*

# Projects & Events





## Food Equity

“

Our Food Equity work, which centered on the concept that all people have the right to equal access to and/or the ability to grow and consume healthful, affordable, and culturally significant foods, had supporters and staff rallying around this cause - planting and growing food in our homes, helping to fix and tend community gardens, bringing food to those experiencing hardships, supporting local food banks, food pantries & distribution centers and working through larger scale donations to help Urban Farming Operations (large-scale, sustainable, long-term food equity efforts typically associated with urban farming also referred to as urban agriculture or urban gardening) in many communities.

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- Rachel Miner

### Food Equity Expenses:

<b>Black Future Farms</b>	<i>Amount of</i>	<b>15,000</b>
<b>City Slicker Farms</b>	<i>Amount of</i>	<b>35,000</b>
<b>Halsey Garden</b>	<i>Amount of</i>	<b>405</b>
<b>Legacy of War</b>	<i>Amount of</i>	<b>27,400</b>
<b>Sweet Water Farms</b>	<i>Amount of</i>	<b>20,000</b>
<b>Account / Bank Fees</b>	<i>Amount of</i>	<b>763</b>
<b>Total Expenses</b>		<b>98,568</b>

### Food Equity Statistics



Staff Acts



Supporter Acts



Total Acts

### Food Equity Merch

**67** orders total Sales in:

USA, UK, Brazil, Taiwan, Netherlands, Germany, and Italy.  
Most common item was *Women's t-shirts*, followed by *stickers* and *men's t-shirts*.

**140** Social Media posts related to Food Equity

**1,021,222** Total Impressions





## About the Farms:

### City Slicker Farms

City Slicker Farms is dedicated to increasing health and wellness by promoting equitable access to food, gardens, and green space. Located in Oakland, CA, this organization helps build backyard gardens, manages the West Oakland Urban Farm Park, and provides food equity skills training. In collaboration with our Food Equity Program, City Slick Farms will receive funds to redesign a children's playground and food forest that has fallen into disrepair. The scope of this project includes deweeding and cleaning up the existing park as well as replanting the garden space with plans to include fruit-bearing trees and bushes.



### Black Futures Farm:

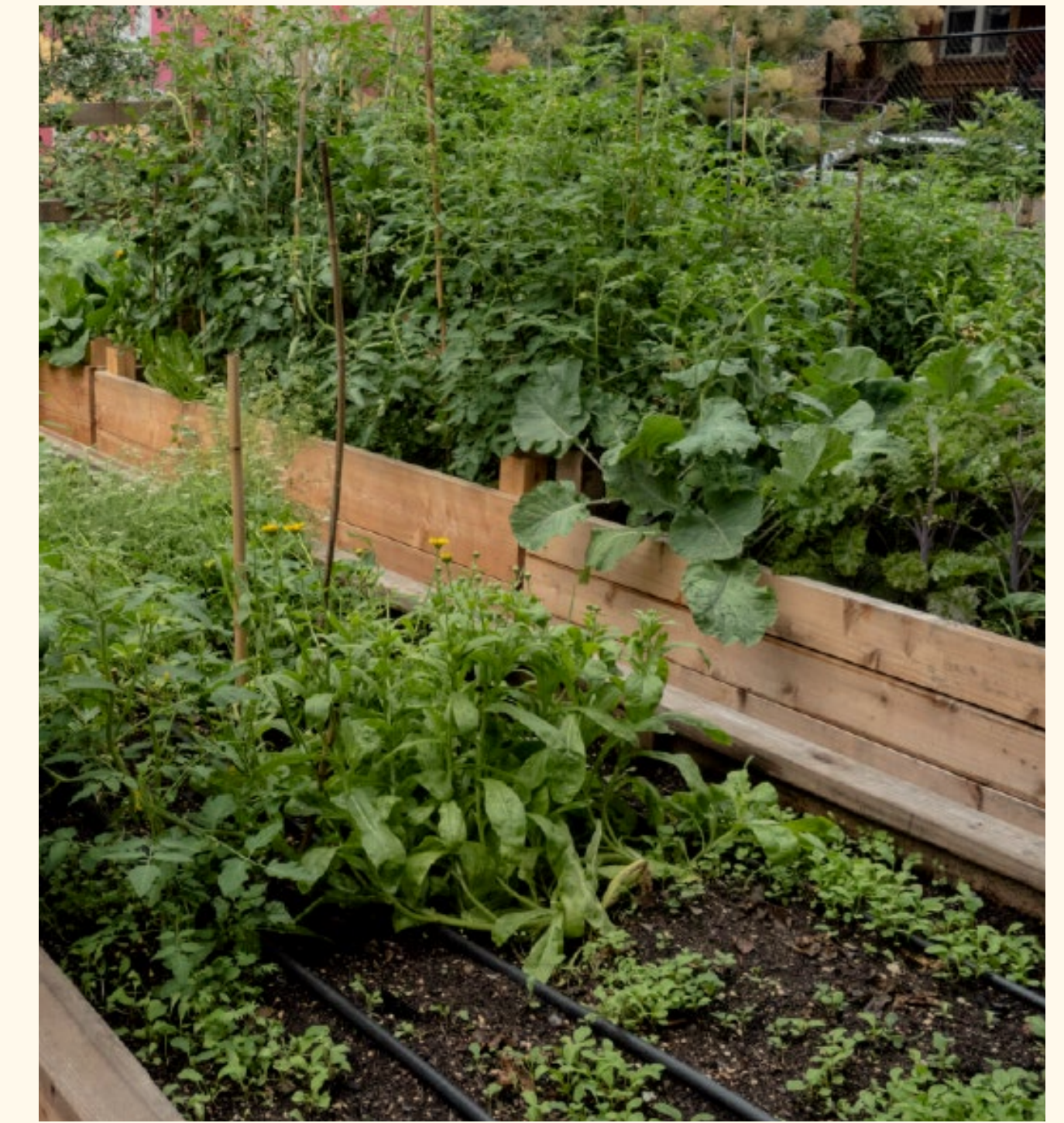
Black Futures Farms is a solar-powered community farm implementing rainwater collection and staffed by volunteers, plus two resident farmers, in Portland, OR. Identifying as a group of Black or / Diasporic and Continental African people, they work together to implement the best methods of growing food and community, taking the best of their ancestral practices while being a part of innovation. In collaboration with our Food Equity Program, Black Futures Farms received funds to reconstruct a high tunnel propagation system. An alternative to a greenhouse, high tunnels are a means of expanding low-cost growing space heated by the sun with open-door ventilation allowing for season extension and plant protection.

### Halsey Garden

Supplied fencing and beekeeper supplies

### Sweetwater Farms

Sweetwater Farms has 40 raised beds at their urban farm in Houston, TX. Sells to restaurants, markets, and food trucks. Hosts educational programs so people can learn to grow their own food. We purchased new farming equipment for their farm. With town/ Gen.







## Legacy of War - Land for Women

Land for Women held a ten-day introduction with the current women's cooperatives in Rwanda. The goal was to provide the women with an overview of agricultural concepts and techniques before the start of the agricultural cycle. Two cooperatives, a total of 62 women, cultivate the farm: the Icyizere and Imboni cooperatives. The two cooperatives have different prior knowledge of agriculture, so the training is tailored to their specific needs.

The entire training curriculum is a three-year program of practical and theoretical parts. It includes 15 modules that include planning the agricultural season, biodiversity, food security, finance and business development skills, and literacy.

## Hastings

We're funding a community garden/urban farm. They lost the site, so we broke this off into it's own project to be completed whenever they find a new one...

## FE Projects from Other Budgets:

### Harlem Grown

Covered the costs of Earth Day kits that included a seed activity and lessons for their 2021 Earth Day Celebration.

### JK Community Farms Plant-A-Thon

Three Random Acts staff members volunteered at JK Community Farm in Virginia. Work with other volunteers to plant 16,000 seedlings.







**random acts**  
.org